

Summary

Jay Fallon is a User Experience professional with years of experience in product design and development for a list of clients that includes large enterprises, small businesses and start-up ventures. Jay's interests lie in mobile application design and development, rapid and iterative prototyping, user-centric design and testing methodologies, the responsive experience and gesture-based navigation.

Experience

USER EXPERIENCE DESIGNER AND DEVELOPER; JAMES FALLON CONSULTING - BOSTON, MA

December 2010 - March 2012, June 2016 - Present.

Responsible for assisting clients with web-based strategies, product research, design and development. Project engagements include working with Style Me Pretty on their upcoming website release, a ground-up overhaul of their existing products. Jay's responsibilities included working closely with the client to craft and implement a comprehensive experience strategy in addition to providing research, design and demonstration deliverables.

USER EXPERIENCE DESIGNER AND DEVELOPER; CENGAGE LEARNING - BOSTON, MA

March 2014 - June 2016

In addition to creating an in-house CSS framework and reusable component library, Jay was also tasked with providing design and development on multiple Cengage projects that included legacy code conversion, cross-platform CSS standardization, component design and user testing.

SOFTWARE ENGINEER, USER EXPERIENCE DESIGNER ; BOSTON TECHNOLOGIES, INC. - BOSTON, MA

December 2010 - March 2012

Working in conjunction with a development team, Jay was responsible for the user experience and front-end architecture, design and development on a foreign exchange trading platform. Duties included research, development and testing for both internal and external product offerings in the form of web-based dashboards, trading applications and analysis.

USER EXPERIENCE DEVELOPER; STATE STREET GLOBAL ADVISORS, INC. - BOSTON, MA

June 2007 - September 2008

As a consultant, Jay worked closely with multiple internal teams on projects requiring design, development and ongoing maintenance for existing, new and transitioning web-based products. Jay's responsibilities included the design, production and deployment of deliverables along with providing testing and technical support.

USER EXPERIENCE DESIGNER AND DEVELOPER; NETNUMINA SOLUTIONS, INC. - CAMBRIDGE, MA

June 2000 - December 2006

Duties include providing technical expertise to account managers, user experience and development teams as well as executing the user experience requirements into deliverables for integration with web applications or standalone websites. Client list includes Fidelity Management & Resource Company, State Street Global Advisors, Johnson & Johnson, Pfizer and ADQSR.

Education

Harvard University, Cambridge MA – Degree candidate, Master of Liberal Arts, Extension Studies, expected graduation in December 2018.

Northeastern University, Boston MA – Bachelor of Science in Business Administration, 1998.

Skills

User experience design, interaction design, information architecture, usability testing, front-end development to include modern CSS, HTML, React (React, React Native, Next.js, Gatsby.js), Node/Express, JSX, Jade/Pug, PostCSS, Sass/Scss, LESS, Stylus, Git, responsive design, Python, Ruby/Rails; audio-visual creation and design to include Sketch, InVision, OmniGraffle, Framer, Adobe Premiere, After Effect, Illustrator, Photoshop and Audition. I also know how to move the cards from left to right on an Agile board.